

Request title: Advertising and Publishing

Date of Response: 07 July

Further to your Freedom of Information request, the Trust has answered your questions in the order they appear in your request.

Request and reply

Further to your Freedom of Information request, the Trust has answered your questions in the order they appear in your request.

If you have an agreement for publishing or advertising on patient information in your emergency department, please provide the following:

- what company(s) is the agreement with?

The Trust does not have any agreements in place for any advertising or publishing on patient information in its Emergency Department.

- what benefits or income does the Trust/department receive?

Not applicable.

- what is final end date of the agreement

Not applicable.

- is the end date subject to prior notice by you or the company and what notice is needed. Has any notice been given?

Not applicable.

- what company(s) is advertising on the patient information.

Not applicable.

If you have an agreement for publishing or advertising on patient information screens in your emergency department, please provide the following:

- what company(s) is the agreement with?

The Trust has an agreement in place with Pro Vision to use advertising on patient information screens in its Emergency Department.

- what benefits or income does the Trust/department receive?

The Trust does not receive any income, although all equipment is provided and maintained by Pro Vision.

- what is final end date of the agreement

The contract was signed on 06/09/13 and runs for 4 years from the date that the screens are installed. There are review clauses within the contract.

- is the end date subject to prior notice by you or the company and what notice is needed. Has any notice been given?

No; the agreement runs for 4 years and then it can be reviewed by both parties.

or the company and what notice is needed. Has any notice been given?

Not applicable.

- what company(s) is advertising on the posters.

Not applicable.

- what companies are advertising on the screens.

Currently, the following companies are advertising on the screen:

Bill Opticians

Bow Aquatics

Cowley's

Exeter Community Initiative

Exeter Physio

iAPT

Macmillan

Otto Physio

Overington Care

Radiance Medical Spa

Samaritans

If you have an agreement for publishing or advertising on posters in your emergency department, please provide the following:

- what company(s) is the agreement with?

The Trust does not have any agreements in place for any advertising or publishing on posters in its Emergency Department.

- what benefits or income does the Trust/department receive?

Not applicable.

- what is final end date of the agreement

Not applicable.

- is the end date subject to prior notice by you or the company and what notice is needed. Has any notice been given?

Not applicable.

- what company(s) is advertising on the posters.

Not applicable.

Do you have an agreement for publishing or advertising on OPD appointment cards and/or Fracture clinic cards?

- what company(s) is the agreement with?

The Trust does not have any agreements in place for any advertising or publishing on its OPD appointment cards or Fracture clinic cards.

- what benefits or income does the Trust/department receive?

Not applicable.

- what is final end date of the agreement?

Not applicable.

- is the end date subject to prior notice by you or the company and what notice is needed. Has any notice been given?

Not applicable.

- what company(s) is advertising on the cards.

Not applicable.